



Date: 17/06/2020

Webinar Details

Date of Webinar: 13/06/2020	Student Startup & Innovation Policy (SSIP) Cell	No. of Participants: 300 +
Topic: Idea to MVP (Minimum Viable Product)		
Expert: Mr. Pancham Baraiya		
Objective: To Motivate the Students, Researchers, Academicians & Industrial Persons and To Create Awareness about Lean Start-up that Stresses the Impact of Learning in New Product Development		

Student Startup & Innovation Policy (SSIP) Cell of S. N. Patel Institute of Technology & Research Centre, Umrahk has organized webinar on “**Idea to MVP (Minimum Viable Product)**” on 13th June 2020 from 10:30 AM to 12:00 PM. In this webinar around 300 participants were live through YouTube streaming. The speaker for the webinar was **Mr. Pancham Baraiya**, who is a Start-up Mentor, Innovator & Strategic Planner in GTU Start-up & Innovation Centre, Surat.

The poster features the SNPITRC logo and the SSIP logo. It includes the following text:

S. N. Patel Institute of Technology & Research Centre, Umrahk
(A Vidyabharti Trust Institution, Umrahk)

Student Start-up & Innovation Policy (SSIP) Cell
Organized Webinar on

Idea to MVP (Minimum Viable Product)

Schedule Date: 13th June, 2020
Schedule Time: 10:30 am

Eminent Speaker:
Mr. Pancham Baraiya
Start-ups Mentor, Innovator & Strategic Planner
GTU Start-up & Innovation Centre, Surat

Moderator:
Dr. Damyanti G. Badagha
SSIP Coordinator
SNPIT&RC, Umrahk

Registration Link: <https://forms.gle/xUVCWTUwqcXniSPv7>

YouTube <https://www.snpitrc.ac.in/WEBINAR.aspx>

Free Registration | E-Certificate Provision

Vidyabharti Campus, At & Po Baben, Ta: Bardoli, Dist: Surat, Pin: 394601 | Contact No.: 9925 777 117

The webinar was lived on https://www.youtube.com/watch?v=Or1OHK4_h2Y. The session was very interesting and continued beyond the time up to 12:20 PM. A key premise behind the idea of MVP is that you produce an actual product (which may be no more than a landing page, or a service with an appearance of automation, but which is fully manual behind the scenes) that you can offer to customers and observe their actual behavior with the product or service. Seeing what people actually do with respect to a product is much more reliable than asking people what they would do.



At last, **Mr. Pancham Baraiya** has cleared all the doubts of faculties and Students regarding the **MVP** and **Start-up** as well as **Start-up Funding** and its procedure. **Principal Dr. Piyush S. Jain**, has welcomed all participants and expert on behalf of S N Patel Institute of Technology & Research Centre. **Prof. Damyanti G. Badagha** actively moderated webinar as a SSIP Institute Coordinator and given vote of thanks to participants, expert and Institute officials for successful completion of knowledge sharing webinar. The complete session was covered live on www.youtube.com for benefiting students and other professionals.

