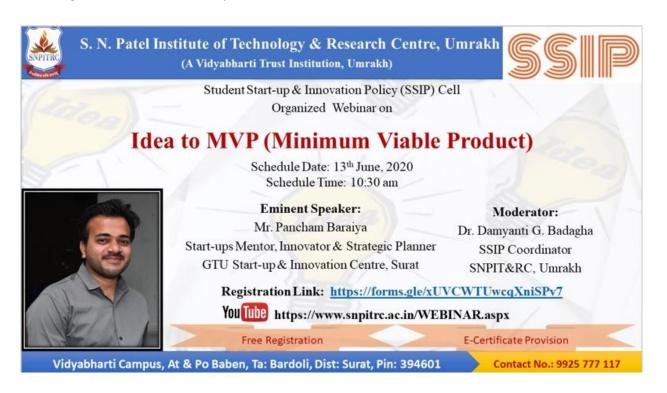
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Date: 17/06/2020

Webinar Details

Date of Webinar: 13/06/2020	Student Startup & Innovation Policy (SSIP) Cell	No. of Participants: 300 +
Topic: Idea to MVP (Minimum Viable Product)		
Expert: Mr. Pancham Baraiya		
Objective: To Motivate the Students, Researchers, Academicians & Industrial Persons and To Create		
Awareness about Lean Start-up that Stresses the Impact of Learning in New Product		
Development		

Student Startup & Innovation Policy (SSIP) Cell of S. N. Patel Institute of Technology & Research Centre, Umrakh has organized webinar on "Idea to MVP (Minimum Viable Product)" on 13th June 2020 from 10:30 AM to 12:00 PM. In this webinar around 300 participants were live through YouTube streaming. The speaker for the webinar was Mr. Pancham Baraiya, who is a Start-up Mentor, Innovator & Strategic Planner in GTU Start-up & Innovation Centre, Surat.



The webinar was lived on https://www.youtube.com/watch?v=Or1OHK4 h2Y. The session was very interesting and continued beyond the time up to 12:20 PM. A key premise behind the idea of MVP is that you produce an actual product (which may be no more than a landing page, or a service with an appearance of automation, but which is fully manual behind the scenes) that you can offer to customers and observe their actual behavior with the product or service. Seeing what people actually do with respect to a product is much more reliable than asking people what they would do.

SITARAMBHAI NARANJI PATEL

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At last, Mr. Pancham Baraiya has cleared all the doubts of faculties and Students regarding the MVP and Start-up as well as Start-up Funding and its procedure. Principal Dr. Piyush S. Jain, has welcomed all participants and expert on behalf of S N Patel Institute of Technology & Research Centre. Prof. Damyanti G. Badagha actively moderated webinar as a SSIP Institute Coordinator and given vote of thanks to participants, expert and Institute officials for successful completion of knowledge sharing webinar. The complete session was covered live on www.youtube.com for benefiting students and other professionals.

